

# Assessment Tomorrow 2010

## 21<sup>st</sup> Century Assessment

### International Assessment Tomorrow Conference and Exhibition

Tuesday, 11<sup>th</sup> May, Millennium Hotel, Kuala Lumpur, Malaysia

In association with UK Trade and Investment and  
The Global Center of Excellence for Human Capital (GCEHC), IBE Universiti  
Teknologi MARA

#### PROGRAMME

- 08:30 Registration
- 09:30 Welcome – *UK Trade and Investment, British High Commission*
- 09:45 Opening Remarks from the Chair - *Tan Sri Dato' Seri Dr. Yahaya Ibrahim Chairman  
Yahaya Ibrahim Educational Services*
- 10:00 Setting the e-Assessment Scene – *Martyn Roads, Assessment Tomorrow, Chair Becta  
e-Assessment Advisory Group UK*
- 10:20 Designing and Implementing cost-effective Assessment and Evaluation Solution for the  
Vocational Sector - *Adjunct Professor Alias B. Masod, Advisor, Global Center of Excellence  
for Human Capital (GCEHC), Institute of Business Excellence, Universiti Teknologi  
ARA, cum Chairman of HR Best Practices and Capacity Building Task Force, Malaysia  
Productivity Corporation (MPC)*
- 10:55 Refreshment Break
- 11:15 Proliferation of Transnational Projects - Malaysia as an edu-hub - *Mark Disney, COO  
Asia, LCCI*
- 11:50 SCHOLAR Programme – *Prof. Phillip John, Dean of the University (Science &  
Engineering) Professor of Chemistry Executive Chair, SCHOLAR Forum Chemistry,  
School of Engineering & Physical Sciences Heriot-Watt University Edinburgh*
- 12:25 Questions and Answers to morning speakers
- 12:45 Lunch
- 13:45 UK Innovations in Evidence Based e-Assessment - *Capturing and Assessing Project Based  
Work: Project e-Scape; and Annotating and Marking Digital Files: The Red Pen Tool - Matt  
Wingfield, Managing Director, TAG Developments, UK*
- 14:30 School Education & Assessment: The Singapore Model- *R Sinnakaruppan  
Chairman/CEO, Singapore Education Academy (AsiaPac) Pte Ltd*
- 15:05 UK NVQ Training & Assessment – *Mick Dunne, Upskill Training, UK*
- 15:15 Refreshment Break
- 15:35 Assessing Schools' Programmes - *Jason W.L. Chin, CEM Centre, Durham University, UK*
- 16:10 e-Assessment in Educational Leadership Development Initiatives in Malaysia - *Ahmad  
Rafee Che Kassim, Ph.D, Institute Aminuddin Baki (IAB), National Institute of Educational  
Management and Leadership, Ministry of Education*
- 16:45 Closing remarks from Chair

Subject to change



@assessment  
tomorrow  
the future of e-assessment

TAG  
DEVELOPMENTS

UK  
TRADE &  
INVESTMENT